



General company information

Q. When and where was DIA incorporated?

A. The DIA company was incorporated in 1973 in Madrid (Spain) but started to be operated under the DIA banner in 1979, once it was part of Promodés Group.

Q. Where is DIA's corporate headquarters?

A. DIA is headquartered in Las Rozas (Madrid, Spain).

Q. In which countries does DIA operate?

A. DIA operates in five countries (Spain, Portugal, Argentina, Brazil, and China) with directly operated stores and is present in some other countries with master franchise agreements.

Q. How many stores does DIA have?

A. By end-2016, DIA had 7,420 stores (5,832 Dia Market and Dia Maxi stores, 1,233 Clarel stores and 355 La Plaza supermarkets).

Q. How many franchised stores does DIA have?

A. By end-2016, a total of 3,650 DIA stores were operated by local franchisees (3,543 Dia banner stores and 107 Clarel stores).

Q. How many logistics platforms does DIA have?

A. By the end of 2016, DIA had 38 logistics platforms across its five operating markets, which a total surface area of more than 760,000sqm.

Q. How many employees does DIA have?

A. By the end of 2016, a total of 44,232 employees worked at DIA-owned stores, and a further 25,135 employees worked in the Franchise business.

Q. How many DIA Club holders are subscribed to the loyalty program?

A. By the end of 2016, there were more than 18.3 million active users of the DIA Club.



GENERAL STOCK INFORMATION

Q. When was DIA's initial public offering and at what price?

A. The Company went public on 5 July 2011 through a spin-off and listing process from Carrefour. Carrefour paid its shareholders one DIA share per Carrefour share owned, as a dividend in kind. The first closing price of DIA on the stock market was EUR3.04 per share.

Q. What is the current number of DIA shares issued?

A. 622,456,513 shares. The Company was listed with 679,336,000 shares, but 56,879,487 of them were cancelled through two share buyback programmes.

Q. Is there currently any preferred DIA stock outstanding?

A. No, all DIA shares have the same political and economic rights.

Q. How can I obtain the current DIA share price?

A. A 20-minute delayed price as well as other information regarding the DIA stock is available here: www.diacorporate.com.

Q. On which stock exchange are DIA shares traded?

A. The DIA shares are officially traded on the Madrid Stock Exchange under the DIA ticker.

Q. Does the company have any sponsored American Depositary Receipts (ADRs) programme with a financial entity?

A. DIA is not currently endorsed by any sponsored ADR programme.

Q. Does the Company have a share buyback programme (SBB) approved?

A. The company does not have any SBB programme in place.

Q. Can I purchase stock directly from DIA?

A. No, but DIA stock can be purchased through just about any brokerage firm, including online brokerage services.

DIVIDEND INFORMATION

Q. Does DIA pay dividends?

A. Yes. DIA is committed to distribute 40-50% of underlying net profit to its shareholders.

Q. When and how does the company distribute its dividends?

A. DIA has always distributed its dividend through a single ordinary cash payment in July.

Q. How often does DIA pay dividends?

A. DIA pays a single ordinary dividend each year.

Q. Where can I find DIA's historical dividend distribution?

A. This information is available on our corporate website:
<http://www.diacorporate.com/en/shareholders-investors/the-share/dividends-and-shares-redemption/?NM=3&IDR=71&TR=C&LANG=en&IDM=58&csrfToken=AE2CA6F737F59DB05DE774653DC4C7E6>

Q. Can I choose to reinvest my cash dividends in DIA ordinary shares?

A. No. DIA has not yet implemented any scrip dividend or dividend reinvestment plan for shareholders.

Q. I haven't received my latest dividend - whom do I need to contact?

A. You will need to contact your financial agent.

REPORTING INFORMATION

Q. When does DIA's fiscal year end?

A. DIA's fiscal year is from 1 January to 31 December.

Q. When is DIA's annual report distributed?

A. DIA's annual report is published and distributed several weeks before the AGM.

Q. How do I get a copy of the Annual Report?

A. DIA's most recent Annual Report is available on the corporate website (www.diacorporate.com).

Q. Does DIA issue quarterly reports?

A. Yes following the CNMV regulation and recommendations, DIA publishes a quarterly report.

Q. Can I listen to DIA's quarterly results conference calls with analysts?

A. Yes. All of DIA's quarterly results conference calls are webcast live and available in audio format. The recordings from these events remain on DIA's corporate website for a certain amount of time afterwards.

Q. Does DIA issue monthly sales reports?

A. No. The Company reports quarterly earnings and issues an Annual Report, both of which are available on the corporate website.

Q. Is it possible to know which analysts are currently conducting equity research on DIA?

A. Yes. That information is always available and updated on our corporate website.

Q. It is possible to obtain from DIA the research published by financial analysts?

A. No. Each brokerage firm is the owner of its research, which is distributed among its customers.

SHAREHOLDER MEETING INFORMATION

Q. When is DIA's next Shareholder Meeting?

A. According to the Spanish Merchant regulation, companies have to hold an Annual Ordinary Meeting in the six-month period following the closing of the fiscal year. In the case of DIA, the company usually holds the AGM during the month of April.

Q. What is the minimum amount of shares required to attend the Annual Shareholders' Meeting and the record date of share ownership?

A. Shareholders are required to hold at least 1 share on the day of the AGM (they need to have the corresponding attendance card or bank receipt).

Q. What documents do I need to take to gain admittance to the meeting?

A. It is necessary to present a Nominative Registration of the shares held in the company and provide an official form of identification (ID or passport).

Q. Will the annual meeting be webcasted?

A. Yes - the Annual General Meetings are always webcasted.

Q. I have a question for DIA's management and Board of Directors that I'd like to ask at the meeting. Will I be allowed to ask my question?

A. Of course, but the question has to duly be filed to the notary of the session.

Q. Do I have to vote at the AGM?

A. While shareholders are not obliged to vote at the Annual General Meeting, the company encourages them to do so.

Q. How can I vote on the proposals submitted at the AGM?

A. With the attendance card presented at the AGM or by sending it by ordinary post or through the electronic platform activated in the weeks prior to the AGM date.

Q. Why are you using electronic voting at the AGM?

A. This is now best practice and means that each vote represents the number of shares held.

Q. How will I know whether the electronic polling works?

A. When you give your voting instructions on the handset, you will see a message confirming that your vote for or against the resolution has been received. The voting process is managed by a third-party company in order to ensure transparency and auditability.

Q. I am a DIA shareholder. Can I bring a guest with me to the Shareholders' Meeting?

A. No, only DIA shareholders are allowed to attend the General Assembly.

Q. When was the last annual shareholder meeting?

A. The last annual shareholder meeting was on 28 April 2017.

OTHERS

Q. Who are DIA's independent auditors?

A. KPMG is the company's independent auditor.

Q. How can I contact DIA about a particular issue?

A. You can contact us by email (dia.attcliente@diagroup.com), telephone (+34 91 398 54 00), or through our DIAClub App.

Q. Is there any channel through which I can directly receive general and financial information from the company?

A. Of course - you can subscribe to our alert service here: <http://www.diacorporate.com/en/communication/dia-group-notifications/?NM=2&IDR=90&TR=C&LANG=en&IDM=226&csrfToken=1453DB7573719FA5AA89FF8CD53C0A6E>

Q. Are there currently any DIA bonds outstanding?

A. Yes - DIA issued a series of Eurobonds in 2014, 2016 and 2017. These Eurobonds are listed on the Dublin Exchange.

Q. What is the rating granted by agencies to DIA's fixed income issued?

A. Information about DIA's corporate rating is available here: <http://www.diacorporate.com/en/shareholders-investors/fixed-income-and-rating/corporate-rating/>

Q. How can I become a DIA franchisee?

A. By contacting the company about it. The easiest and fastest way is through our website: <http://franquicia.dia.es>

Q. Who are the members of DIA's Board of Directors and what are their responsibilities?

A. Information on the Board of Directors and their responsibilities is available here: <http://www.diacorporate.com/en/shareholders-investors/corporate-governance/board-of-directors/>

Q. How is DIA's Board organised?

A. Information about the Board of Directors' committees and their responsibilities is available here: <http://www.diacorporate.com/en/shareholders-investors/corporate-governance/committees-of-the-board/>

Q. Who are DIA's Management Team members?

A. Information on DIA's leadership team is available here:

<http://www.diacorporate.com/en/company/organisational-structure/management-committee/>

Q. Where can I find information about DIA's Corporate Social Responsibilities (CSR) policies?

A. At DIA, we recognise our responsibility to minimise the environmental impact of our operations. More information can be found here:

<http://www.diacorporate.com/en/csr/csr-policy/>

Q. Where can I find information about DIA's environmental policies?

A. At DIA, we recognise our responsibility to minimise the environmental impacts of our operations. More information can be found here:

<http://www.diacorporate.com/en/csr/environment/>

Q. Does DIA currently have a code of ethics in place?

A. Yes. You can learn more about our code of ethics here:

<http://www.diacorporate.com/en/csr/ethic-code/>

Q. Where can I find information about DIA's supplier responsibility programme?

A. Workers everywhere should have the right to safe and ethical working conditions. They should also have access to educational opportunities to improve their lives. We work with our suppliers to make sure they comply with our Code of Conduct and live up to these ideals. You can learn more here:

<http://www.diacorporate.com/en/proveedores.html>

